



FEDERAL ELECTION COMMISSION
Washington, DC 20463

Al Krulick, Treasurer
Krulick for Congress
750 N. Thistle Lane
Maitland, Florida 32751

FEB 25 2015

RE: MUR 6819
Krulick for Congress

Dear Mr. Krulick:

On May 13, 2014, the Federal Election Commission notified Krulick for Congress ("Committee") and you, as treasurer, of a complaint alleging violations of certain sections of the Federal Election Campaign Act of 1971, as amended. On February 10, 2015, the Commission found, on the basis of the information in the complaint, and information provided by the Committee that there is no reason to believe that Al Krulick violated 52 U.S.C. § 30102(e)(1) (formerly 2 U.S.C. § 432(e)(1)) and 11 C.F.R. § 101.1(a) and Krulick for Congress and Al Krulick in his official capacity as treasurer violated 52 U.S.C. § 30103(a) (formerly 2 U.S.C. § 433(a)) and 11 C.F.R. §§ 102.1(a), 102.2(a)(1), (a)(1)(iv). Accordingly, the Commission closed its file in this matter.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003) and Statement of Policy Regarding Placing First General Counsel's Reports on the Public Record, 74 Fed. Reg. 66,132 (Dec. 14, 2009). The Factual and Legal Analysis, which explains the Commission's findings, is enclosed for your information.

If you have any questions, please contact Kimberly Hart, the attorney assigned to this matter at (202) 694-1650.

Sincerely,

A handwritten signature in cursive script that reads "William Powers" followed by a small flourish.

William Powers
Assistant General Counsel

Enclosure
Factual and Legal Analysis

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1 **FEDERAL ELECTION COMMISSION**

2 **FACTUAL AND LEGAL ANALYSIS**

3 **MUR 6819**

4
5 **RESPONDENTS:**

6 Al Krulick
7 Krulick for Congress and Al Krulick
8 in his office capacity as treasurer

9 **I. INTRODUCTION**

10 This matter was generated by a complaint filed with the Federal Election Commission
11 alleging that Al Krulick, a 2014 Congressional candidate, filed his Statement of Candidacy late,
12 and that his principal campaign committee, Krulick for Congress (the "Committee"), filed its
13 Statement of Organization late. Respondents assert that the Commission should dismiss the
14 Complaint because Krulick and the Committee filed the Statement of Candidacy and Statement
15 of Organization on time.

16 The Commission finds no reason to believe that Krulick violated the Act by filing his
17 Statement of Candidacy late and no reason to believe that that the Committee violated the Act by
18 filing its Statement of Organization late.

19 **II. FACTS**

20 Alan Krulick was a 2014 Non Party Affiliated ("NPA") Congressional candidate in
21 Florida's 7th Congressional District.¹ The Commission received Krulick's Statement of
22 Candidacy and Statement of Organization on May 12, 2014.² The Statement of Candidacy

¹ Krulick lost the general election on November 4, 2014.

² Krulick's signature on each of the forms is dated April 28, 2014, and the envelopes were postmarked May 2, 2014, and sent via first class mail. See Statement of Candidacy, Al Krulick (May 12, 2014); Statement of Organization, Krulick for Congress (May 12, 2014). Krulick asserts that he completed and mailed the forms on April 28, 2014. Resp. at 2 (June 3, 2014). Krulick also states that he expected to receive confirmation from the Commission of its receipt of his forms or be able to locate the forms on the Commission's website and when he did not receive the expected confirmation and could not locate the documents on the Commission's website, he contacted the Commission on May 12, 2014, and was informed that the forms had not been received. *Id.* at 1-2.

1 designated Krulick for Congress as Krulick's principal campaign committee and Krulick as the
2 Committee treasurer.³ The Committee, on July 5, 2014, filed its July 2014 Quarterly Report
3 disclosing its activity from April 1, 2014, to June 30, 2014.⁴

4 Prior to filing his Statement of Candidacy and designating a principal campaign
5 committee, Krulick posted several communications on YouTube and Facebook. On April 4,
6 2014, Krulick posted a video to YouTube titled "Al Krulick for Congress." See Compl. at 1
7 (May 13, 2014) (citing <http://www.youtube.com/watch?v=MTvctNRqVZw>); see also *id.* at 4
8 (screenshot of the video's YouTube page). The video's caption stated that "Reformer Al Krulick
9 is running against 22-year incumbent John Mica in Florida's 7th Congressional District in 2014,"
10 and listed a "Krulick for Congress" website and phone number. *Id.* at 4. The video, which was
11 four minutes long and featured Krulick speaking directly to the camera in his home, criticized
12 Congressman John Mica's positions on a variety of issues and stated the ways in which his views
13 differed on these same issues. Krulick ended the video by stating that he was "plan[ning] to run"
14 for Congressman Mica's seat in the upcoming election and that he wanted "to go to Congress to
15 help represent the real people in [his] district."⁵

16 On April 7, 2014, Krulick created a Facebook page titled "Krulick for Congress." See *id.*
17 at 1 (citing <https://www.facebook.com/KrulickForCongress>). On the same day, Krulick posted a
18 link to the YouTube video on the Facebook page. See *id.* at 6 (screenshot of April 7, 2014

Krulick mailed a second set of forms via certified mail on May 13, 2014, after being informed the previous day that the Commission had not yet received the original forms. On May 19, 2014, the Commission received the second set of forms.

³ See Statement of Candidacy, Al Krulick (May 12, 2014) & Statement of Organization, Krulick for Congress (May 12, 2014).

⁴ See July 2014 Quarterly Report, Krulick for Congress (filed July 5, 2014).

⁵ At the conclusion of the video, Krulick stated that he "approved the message" and listed his committee's name, Krulick for Congress and a contact phone number.

Facebook posting). Also on that day, Krulick made an additional posting on the Facebook page that stated:

The race is on! However, according to Florida statutes, I will need to “qualify” for my Congressional campaign by the end of April. That means that I need to post a fairly hefty qualifying fee with the Secretary of State in order to get on the official ballot. While I intend to run a low-cost campaign (there is no way that I will be able to compete money-wise against John Mica’s millions in special interest financing), I can’t get around having to pay the fee if I want to be the Democatic [sic] candidate from Florida’s 7th C.D.

So, I need to ask any and all to help me defeat a 22-year Republican incumbent who is against raising the minimum wage, does not support medical marijuana, voted over 50 times to repeal the Affordable Care Act, and is a climate change denier in thrall to the oil companies, by making a contribution to my campaign coffers.

While my official website is under construction, the best way to help me out is by sending me a check, for whatever amount you can spare, (\$50 or \$100 would be great). . . .

See id. at 7 (screenshot of April 7, 2014 Facebook posting).

Between April 7 and April 11, 2014, the Facebook page provided updates on Krulick’s fundraising efforts for the ballot qualifying fee. The Complaint makes specific reference to an April 11 Facebook posting, *id.* at 1, and provides a copy of that posting, *see id.* at 8 (screenshot of April 11, 2014 Facebook posting). The April 11 posting stated, in relevant part:

The response to my announcement regarding my intention to run for Congress and the kind attention many have paid to the Krulick for Congress Facebook page, [sic] has been extremely gratifying. Thank you for your words of support [T]here is still a need to raise, at least, a minimal amount of loot in order to become a viable candidate. The qualifying fee for a Congressional race is \$10,440! This amount is due at the Secretary of State’s office no later than noon, on May 2nd. That means that I only have a few more weeks to collect the necessary money. The good news is, that only after a week of fundraising, I am almost half way there.

Id.

Another Facebook posting on April 22, 2014, stated, in relevant part:

Qualifying is getting close and I still have a ways to go. If I can’t raise

1 the necessary fee within the coming week in order to run as a Democrat,
2 I am faced with two choices: either I bow out of the race and return any
3 and all contributions, or I decide to enter the race as an NPA, or No Party
4 Affiliation, which requires a considerably smaller up-front ante.
5

6 Compl. at 12 (screenshot of April 22, 2014 Facebook posting).

7 On April 30, 2014, a Facebook posting stated, in relevant part:

8 A few hours ago, I sent my qualifying fee and my Federal Candidate Oath
9 form to the Secretary of State's office in Tallahassee. On Friday, May 2nd,
10 at 12 noon, I will become an official candidate for the United States
11 Representative from Florida's 7th Congressional District. I will be listed
12 on the November 4th ballot as Al Krulick (NPA) – No Party Affiliation.
13

14 Compl. at 13 (screenshot of April 30, 2014 Facebook posting).

15
16 The posting also noted that the fee required to qualify as a NPA candidate was approximately
17 \$3,500 less than what would be necessary to qualify as a Democratic candidate. *Id.*

18 The Complaint asserts that Krulick became an official candidate on two possible dates:

19 (1) April 4, 2014, when he posted the YouTube video discussing his intent to run for office and
20 listing his committee's website and phone number; or (2) April 7, 2014, when he "explicitly
21 requested campaign contributions to qualify for the ballot" on the Facebook page. Compl. at 1.
22 The Complaint contends that Krulick's candidacy was "further manifest" on April 11, 2014,
23 when he announced he raised more than half of the necessary \$10,440 ballot qualifying fee,
24 demonstrating that he had received \$5,000 in contributions by that date. *Id.*

25 Based on this information, the Complaint alleges that Krulick failed to file timely a
26 Statement of Candidacy, designating a principal campaign committee within 15 days of
27 becoming an official candidate. *Id.* The Complaint further alleges that the Committee failed to
28 file timely a Statement of Organization within 10 days after being designated as Krulick's
29 principal campaign committee and failed to designate a treasurer on its Statement of
30 Organization prior to accepting contributions. *Id.*

1 The Response denies the allegations in the Complaint and asserts that Krulick was
2 “testing the waters” between April 4, 2014, and April 28, 2014, and therefore not required to file
3 a Statement of Candidacy or Statement of Organization prior to that time. Resp. at 1. The
4 Response claims that while Krulick spoke of his “intention to run for office,” he made it
5 “perfectly clear” that “he was not an official candidate and would not be one until he had raised
6 the \$5,000 and submitted the appropriate FEC forms.” *Id.* at 2. The Response further contends
7 that Krulick became an official candidate under the Act not when he spoke of his intentions to
8 run for office on social media but rather when he reached the \$5,000 contribution threshold,
9 which was April 28, 2014. *Id.* at 3. The Response provides a purported copy of the Committee’s
10 bank statement, which indicates that the Committee exceeded \$5,000 of funds in its bank account
11 on April 28, 2014. *Id.* at 5. Further, the Response claims that Krulick’s statement that he was
12 “more than half way there” in raising the required \$10,440 ballot qualifying fee was “merely
13 hyperbolic” and “not actually or factually correct” because Krulick had only received “promises
14 from a number of people” for donations rather than the actual donations. *Id.* at 3.

15 III. LEGAL ANALYSIS

16 Under the Act, an individual must file a Statement of Candidacy, designating the
17 candidate’s principal campaign committee, within fifteen days of becoming a candidate.
18 52 U.S.C. § 30102(e)(1)⁶ (formerly 2 U.S.C. § 432(e)(1)); *see also* 11 C.F.R. § 101(a). The
19 principal campaign committee must file a Statement of Organization, designating a committee
20 treasurer, no later than ten days after the candidate’s designation. 52 U.S.C. § 30103(a)
21 (formerly 2 U.S.C. § 433(a)).
22

⁶ On September 1, 2014, the Act was transferred from Title 2 of the United States Code to new Title 52 of the United States Code.

1 An individual becomes a “candidate” when he or she receives or makes in excess of
2 \$5,000 in contributions or expenditures. 52 U.S.C. § 30101(2) (formerly 2 U.S.C. § 431(2)).
3 However, the Commission regulations provide that the terms “contribution” and “expenditure”
4 do not include funds or payments made solely to determine whether an individual should become
5 a candidate. 11 C.F.R. §§ 100.72(a); 100.131(a).⁷ Permissible “testing the waters” activities
6 include, but are not limited to, conducting polls, making telephone calls, and traveling. *Id.*

7 When an individual raises or spends more than \$5,000 *and* engages in activities
8 indicating that he or she has decided to run for a particular office, the “testing the waters”
9 exemption is no longer available. 52 U.S.C. § 30101(2) (formerly 2 U.S.C. § 431(2)).
10 Examples of activities that indicate that an individual has decided to become a candidate include,
11 but are not limited to: (1) using general public political advertising to publicize his or her
12 intention to campaign for federal office; (2) raising funds in excess of what could reasonably be
13 expected to be used for exploratory activities, or undertakes activities designed to amass
14 campaign funds that would be spent after he or she becomes a candidate; (3) making or
15 authorizing written or oral statements that refer to him or her as a candidate for a particular
16 office; (4) conducting activities in close proximity to the election or over a protracted period of
17 time; and (5) taking action to qualify for the ballot under state law. 11 C.F.R. §§ 100.72(a),
18 100.131(b).

19 According to the Complaint, Kruclick became a candidate when he announced his “intent”
20 and “plans” to run for office in Florida’s 7th Congressional District through a YouTube video on

⁷ So long as an individual is “testing the waters,” he or she is not required to file a Statement of Candidacy or file disclosure reports with the Commission unless and until the individual subsequently decides to run for federal office *or* conducts activities that indicate he or she has decided to become a candidate. *See* 11 C.F.R. §§ 100.72(a); 100.131(a); *see also* Advisory Op. 1979-26 (Grassley). All funds raised and spent for “testing the waters” activities are, however, subject to the Act’s limitations and prohibitions. 11 C.F.R. §§ 100.72(a), 100.131(a).

1 April 4 and Facebook postings on April 7 and 11. Compl. at 1. Krulick, however, asserts that he
2 was "testing the waters" from April 4, 2014 (when he posted a YouTube video stating his
3 "plans" to run for Congress) to April 28, 2014 (when he crossed the \$5,000 threshold in
4 contributions and completed his Statement of Candidacy). Resp. at 1.

5 Our review of the available information indicates that Krulick did not exceed the \$5,000
6 threshold until April 28, 2014. Although Krulick's Facebook posting on April 11, 2014,
7 suggested that he had collected more than \$5,000 in donations by that date, the Committee's
8 bank statement reflects that Krulick had only raised \$2,000 as of April 11, and did not exceed the
9 \$5,000 threshold until April 28, when the Committee's bank account balance became \$5,865.
10 See Resp. at 5. Further, the Response acknowledges that the April 11, 2014, posting was
11 "merely hyperbolic" and "not actually or factually correct." Resp. at 3.

12 On the day that Krulick exceeded the \$5,000 threshold in contributions, April 28, 2014,
13 he completed and signed the Statement of Candidacy designating Krulick for Congress as his
14 principal campaign committee and the Committee's Statement of Organization designating
15 himself as treasurer. Both documents were received by the Commission on May 12, 2014. The
16 Statement of Candidacy was therefore filed within fifteen days of Krulick becoming a candidate,
17 and the Statement of Organization was filed within ten days of the candidate's designation of his
18 principal campaign committee on his Statement of Candidacy, as required by Commission
19 regulations.

20 Accordingly, the Commission finds no reason to believe that Alan Krulick violated
21 52 U.S.C. § 30102(e) (formerly 2 U.S.C. § 432(e)(1)) and 11 C.F.R. § 101.1(a), and no reason to
22 believe that Krulick for Congress and Al Krulick in his official capacity as treasurer violated
23 52 U.S.C. § 30103(a) (formerly 2 U.S.C. § 433(a)) and 11 C.F.R. §§ 102.1(a), 102.2(a)(1),

- 1 (a)(1)(iv) by failing to file the required forms within the time period specified by the Act and
- 2 Commission regulations.

UNCLASSIFIED